

Winning Angels: The 7 Fundamentals of Early Stage Investing

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✓ Verified Book of Winning Angels: The 7 Fundamentals of Early Stage Investing

Summary:

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Winning Angels is a practical, hands-on guide to angel investing, which includes tools, tactics and strategies for high-tech, low-tech, and every other kind of early-stage investing. Over 50 winning angels in the US and Europe, including Mitch Kapor, Esther Dyson, Andrew Filipowski, Audrey MacLean, and Dick Morley, share their hard-earned years of experience. Some have done over 100 deals each, while others reaped rewards on investments in companies such as Apple Computer, Amazon.com, RealNetworks, idealab!, StarMedia Network, Kozmo.com, returning on occasions several hundred times their original investment.

Winning Angels reduces the art of angel investing into a science, and opens the doors to those angels who have limited experience, while augmenting the experience of seasoned investors. Entrepreneurs will benefit by reading and reflecting on the contents of the book before they seek funding. They will gain access to the mindset of winning angels, and how best to win them over, as well as finding information on how to value, structure and harvest their deals.

David Amis, who has made 15 angel investments, previously served as the Managing Director of Venture Capital Report Ltd, which has matched over 300 entrepreneurs with angels. He currently invests individually and through StartUpFund I, where he serves as the Managing Partner. As an entrepreneur, he has raised over \$10m from more than 100 individual investors.

Howard Stevenson, who has made over 80 angel investments, headed the Entrepreneur Management Unit at Harvard Business School for 18 years. He is a leading thinker in the areas of entrepreneurship and angel investing and has authored/co-authored six books, his latest is Do Lunch or Be Lunch, and 43 articles.

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