

From the Back Page to the Front Room: Football's Journey Through the English Media

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Summary:

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"The media dominates our lives. Sport dominates the media. Football dominates the sports media." If we're not watching the beautiful game on television, then we're listening to it on the radio. If we're not reading about it, then we're tweeting about it. If we're not betting in-play, then we're pretending to be football managers. We can access goals from every corner of the globe whenever and wherever we want, yet by comparison few of us watch a match live. From the Back Page to the Front Room explains how football and the media have become indistinguishable, fundamentally altering fans' relationship with the game in the process. Starting in the days of folk football, Roger Domeneghetti traces the sport's journey through early newspapers, radio, newsreels, the growth of televised football and on into the internet age. Along the way he explores the impact this powerful partnership has had on our culture and society. Based on exhaustive research and exclusive interviews with key figures including Greg Dyke, Henry Winter, Jacqui Oatley, Jonathan Wilson and Hope Powell, From the Back Page to the Front Room is a fascinating account of how football and the media helped each other dominate modern life. It is also a window into a world where we can now watch on our phones what once barely merited a few lines in the Press.

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