

From the Back Page to the Front Room: Football's journey through the English media

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â€œThe media dominates our lives. Sport dominates the media. Football dominates the sports media.â€•

If weâ€™re not watching the beautiful game on television, then weâ€™re listening to it on the radio. If weâ€™re not reading about it, then weâ€™re tweeting about it. If weâ€™re not betting in-play, then weâ€™re pretending to be football managers. We can access goals from every corner of the globe whenever and wherever we want, yet by comparison few of us watch a match live.

From the Back Page to the Front Room explains how football and the media have become indistinguishable, fundamentally altering fansâ€™ relationship with the game in the process. Starting in the days of folk football, Roger Domeneghetti traces the sportâ€™s journey through early newspapers, radio, newsreels, the growth of televised football and on into the internet age. Along the way he explores the impact this powerful partnership has had on our culture and society.

Based on exhaustive research and exclusive interviews with key figures including Greg Dyke, Henry Winter, Jacqui Oatley, Jonathan Wilson and Hope Powell, From the Back Page to the Front Room is a fascinating account of how football and the media helped each other dominate modern life. It is also a window into a world where we can now watch on our phones what once barely merited a few lines in the Press.

About the Author

Roger Domeneghetti is a freelance writer and the Morning Starâ€™s North East football correspondent. A journalist for nearly 20 years, he has worked for a range of titles including sportinglife.com and the Daily Star Sunday. He has also lectured in journalism and the sociology of sport at Teesside and Sunderland universities. He lives in Durham with his two daughters and a tortoise. This is his first book.

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